

EXHIBITOR OPPORTUNITIES

Dallas Men's Show

DALLAS

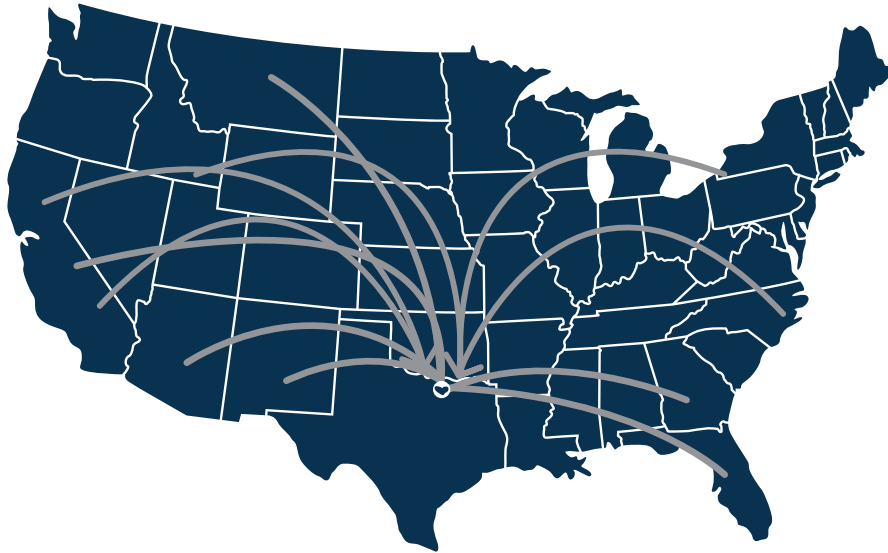
UPCOMING

July 27-29



DALLAS
MARKET
CENTER





**ATTRACTING
MORE BUYERS
FROM ACROSS
THE U.S.!**

JOIN TOP BRANDS SUCH AS:

- 7 DIAMONDS
- 34 HERITAGE
- BILLY REID
- COLMAR
- DAVID DONAHUE
- GENTLEMAN 1677
- JACK OF SPADES
- LUBIAM
- ROBERT TALBOTT
- SENDERO PROVISIONS
- SUMMER DUCK APPAREL
- TUSCANY & CO.

THE DALLAS MEN'S SHOW IS **THE FASTEST GROWING MEN'S MARKET IN THE COUNTRY** AND HAS **DOUBLED IN SIZE** OVER THE LAST FOUR YEARS. BUYERS REPRESENTING TOP MENSWEAR RETAILERS FROM ACROSS THE UNITED STATES ATTEND THE SHOW, AND THE MARKET EXPERIENCE CONTINUES TO STRENGTHEN YEAR OVER YEAR WITH RECENT PARTNERSHIPS WITH ORGANIZATIONS LIKE THE PGA AND ITALIAN TRADE ASSOCIATION **AND MANY NEW BRANDS EXHIBITING!**

EXPANDED COLLECTIONS

WITH MORE MENSWEAR LINES THAN EVER AND DISTINCTIVE, GROWING PRODUCT CATEGORIES, THE SHOW CONTINUES TO OFFER A DYNAMIC EXPERIENCE ATTRACTING BUYERS FROM SPECIALTY RETAILERS TO MASS MARKET.

NOTABLE BUYERS SHOP DALLAS

DELIVERING TOP RETAILERS FROM COAST TO COAST, OUR DEDICATED RETAIL & BUYER DEVELOPMENT TEAMS WORK DIRECTLY TO GET YOU IN FRONT OF QUALITY BUYERS.

EXHIBITOR OPPORTUNITIES | DALLAS MEN'S SHOW

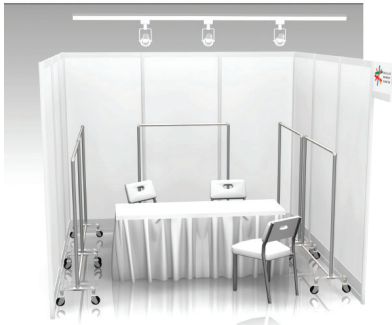
BOOTH PACKAGES

ALL COMPLIMENTARY BOOTH PACKAGES MUST BE ORDERED THROUGH THE GES WEBSITE



ACCESSORIES:

- GEM 10' x 10' Wall Booth
- (3) EZ Shelves (58"Wx72"H) – (5) removable shelves spaced 12" apart
- (3) Chairs
- (1) 6'x30" or 4'x24 White Skirted Table
- (1) Wastebasket
- (1) Tracklight with (3) Lights
- *5w power is included. Additional power is available from GES
- (1) Booth Identification Sign
- RATE: \$2,000



APPAREL:

- GEM 10' x 10' Wall Booth
- (5) Rolling Racks (50"Wx64"Hx22"W)
- (3) Chairs
- (1) 6'x30" or 4'x24 White Skirted Table
- (1) Wastebasket
- (1) Tracklight with (3) Lights
- *5w power is included. Additional power is available from GES
- (1) Booth Identification Sign
- RATE: \$2,000



ACCESSORIES | APPAREL:

- GEM 10' x 10' Wall Booth
- (2) Rolling Racks (50"Wx64"Hx22"W)
- (2) EZ Shelves (58"Wx72"H) –(5) removable shelves spaced 12" apart
- (3) Chairs
- (1) 6'x30" or 4'x24 White Skirted Table
- (1) Wastebasket
- (1) Tracklight with (3) Lights
- *5w power is included. Additional power is available from GES
- (1) Booth Identification Sign
- RATE: \$2,000

WHAT IS INCLUDED:

- BOOTH & EQUIPMENT PACKAGE READY FOR MERCHANDISING
- COMPLIMENTARY DRAYAGE WITH NO LABOR OR UNION FEES
- DAILY HOSPITALITIES & REFRESHMENTS ON THE SHOW FLOOR
- COMPLIMENTARY STORAGE MARKET-TO-MARKET

CONTACT



EMILY SCHUTZ
Manager of Leasing

P: 214-655-6202

F: 214-678-3201

eschutz@dallasmarketcenter.com