

# DALLAS APPAREL & ACCESSORIES MARKET

**UPCOMING**

**October 22-25**

**January 21-24**

**March 18-21**

**June 18-24**

## THE LEADING MARKETPLACE IN NORTH AMERICA

More retail buyers from across the U.S. and internationally visit Dallas Market Center each year seeking apparel, accessories, and footwear than any other event or marketplace. Why? Because for more than 66 years, Dallas Market Center continues to be a leading provider of thousands of top brands across fashion, beauty and complementary lifestyle categories. Spanning more than **5 MILLION SQUARE FEET**, our marketplace hosts five major trade events annually delivering independent retailers, specialty boutiques, major stores and buying groups.



### GET HERE FAST

Dallas Market Center is located minutes away from two major airports. Our facility offers more than 10,000 free parking spaces.



### REST WELL, EAT WELL

Plenty of adjacent hotels fit every budget and offer comfort after a full day of business. Plus, hundreds of nearby restaurants and bars for every taste.



### SAFE AND SECURE

Our self-contained campus, located 3 miles from downtown, has its own full-time Protective Services team (headed up by a former senior member of the Dallas Police Department) and is incredibly safe year-round.

## THE FASTEST GROWING SHOW IN THE U.S.

Over the last three years, a record number of retailers have made the choice to do business in Dallas. That means we have thousands of new buyers!

From 2020-2022, we experienced a surge of attendance from across the U.S., especially from retailers located in the Southeast, Upper Midwest, and West. Buyers tell us that they are choosing Dallas as their new home where they can get business done **quickly and affordably**.

### ESTABLISHED, TRIED & TRUE

Only Dallas has a deeply loyal buyer base who value the unique, efficient shopping experience we offer in both temporary exhibits and permanent showrooms.

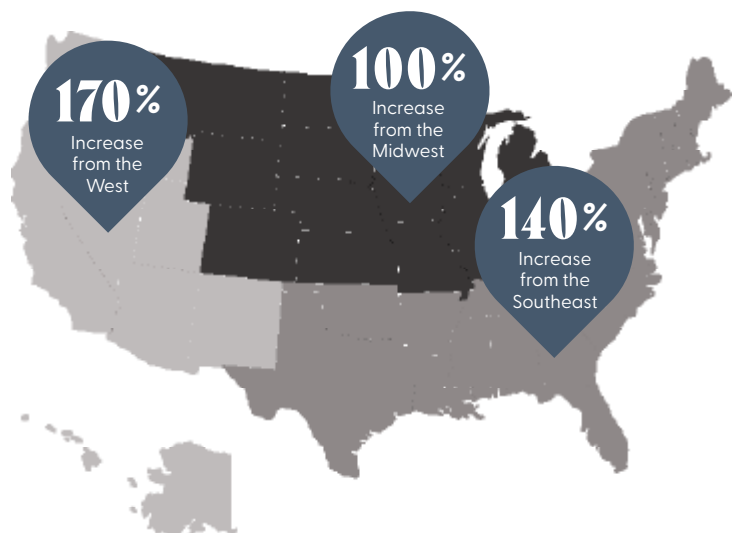
### APPAREL & ACCESSORIES

#### MARKET DATES

October 22 - 25  
January 21-24  
March 18-21  
June 10-13

#### SHOW HOURS

Tuesday-Friday 8:30AM - 6:00PM  
TEMPS close at 3PM on Friday



# UNMATCHED BUYER DELIVERY

Only Dallas has a dedicated team of retail development professionals who make sure that top retailers shop our marketplace. Their mission is simple: develop strong relationships with buyers and deliver them to market. That's why major stores like Neiman Marcus, TJX, Buckle, Dillard's, Von Maur, Buc-ee's, Apricot Lane, Scheels, Tylers, and many more do business at Dallas Market Center. Joining them are notable specialty stores from across the country as well as leading buying groups including Boutique Hub and dozens of others. It doesn't stop there, with leading e-commerce, resorts, casinos, and thousands of the best independent retailers also returning to Dallas show after show.

## CAMPUS GUIDE

| WORLD TRADE CENTER |   |   |
|--------------------|---|---|
| 15                 | WOMEN'S APPAREL • CONTEMPORARY  |   |
| 14                 | WESTERN • ENGLISH • TACK  |   |
| 13                 | FASHION ACCESSORIES<br>FOOTWEAR<br>WOMEN'S APPAREL                          | APPAREL, ACCESSORIES,<br>& FOOTWEAR TEMPS |
| 12                 | YOUNG CONTEMPORARY TEMPS  |   |
| 11                 | CASH & CARRY TEMPS  | *March/June/October Only                  |
| 10                 | AETA TEMPS  |   |
| 9                  | HOME & DESIGN • LIGHTING • OUTDOOR  |   |
| 8                  | KIDSWORLD • CHILDREN'S APPAREL • TOY<br>ACCESSORIES AND GIFT                |   |
| 7                  | FINE JEWELRY • CASH & CARRY • MEN'S APPAREL •<br>ACCESSORIES • FOOTWEAR     |   |
| 6                  | HOME & DESIGN • LIGHTING • TEXTILES • GIFT                                  |   |
| 5                  | HOME & DESIGN • LIGHTING • TEXTILES   |   |
| 4                  | GIFT • HOME • HOLIDAY & FLORAL • TOY  |   |
| 3                  | GIFT • HOME • HOLIDAY & FLORAL • LIGHTING                                   |   |
| 2                  | GIFT • HOME & DESIGN • HOLIDAY & FLORAL                                     |   |
| 1                  | GIFT • HOME & DESIGN •<br>PROTECTIVE SERVICES • SUNDRIES SHOP • UPS • FEDEX |   |

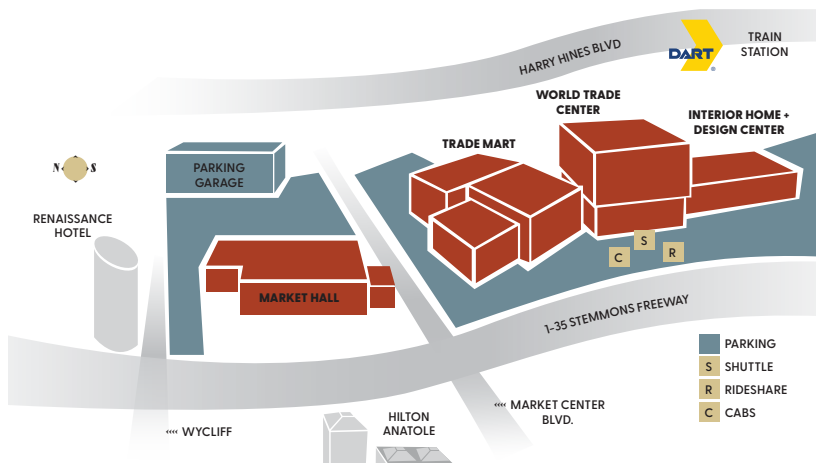
  

| TRADE MART |   |
|------------|---|
| 5          | ADMINISTRATIVE OFFICES                                    |
| 4          | LIGHTING • DESIGN • SMART CENTER                          |
| 3          | LIGHTING • DESIGN   |
| 2          | GIFT • HOME • HOLIDAY & FLORAL •<br>HOUSEWARES • TABLETOP |
| 1          | GIFT • HOME • HOLIDAY & FLORAL •<br>HOUSEWARES • PAPER    |

| INTERIOR HOME + DESIGN CENTER |  |
|-------------------------------|--|
| 2                             | HOLIDAY & FLORAL • GIFT • HOME         |
| 1                             | HOME & DESIGN • LIGHTING • THE GALLERY |

## TRANSPORTATION INFORMATION



## YOUR HOME FOR BETTER BUSINESS

The apparel, accessories, and footwear neighborhoods are all located in premium space at the top of the World Trade Center under the skylights. On seven different floors of our largest building there are high-traffic destinations where buyers discover styles at all price points.

We have plenty of options in great locations for your business. From temporary booths in one of our four-day trade shows to permanent showrooms under your control year-round, we can tailor a space proposal to suit your needs.

**These are the Dallas destinations; select the collection that best suits your merchandise.**

### WORLD TRADE CENTER, FLOOR 7

Cash & Carry | Fine Jewelry | Menswear

Includes Cash & Carry showrooms for affordable & immediate merchandise across apparel, fashion, accessories, footwear, gift, and fine jewelry.

### WORLD TRADE CENTER, FLOOR 8

KidsWorld Temps | Childrens

Includes manufacturers showing infant and children's clothing, specialty items and gifts from traditional to the latest trends, plus gifts and apparel for the expectant Mom. *Order writing only.*

### WORLD TRADE CENTER, FLOOR 11

Cash & Carry TEMPS\*

Jewelry | Accessories | Apparel | Gifts | Home

Taking place three times a year, this trade show floor is home to an expansive selection of immediate resources for fashion, lifestyle and personal care products available for buyers to take home. Cash & carry.

*\*Available only during*

*March, June and October markets.*

### WORLD TRADE CENTER, FLOOR 12

TEMPS on 12

Apparel - Young Contemporary

Dedicated home to hundreds of young contemporary apparel brands offering an expansive assortment of the latest fresh and fun goods that are practically priced. These styles appeal to fashion-minded customers that are young, young-at-heart, and modern. *Order writing only.*

### WORLD TRADE CENTER, FLOOR 13

TEMPS on 13

Apparel | Accessories | Beauty | Wellness | Featured Brand | Footwear

The TEMPS on 13 showcases a juried marketplace of temporary booths featuring contemporary apparel, emerging designers, footwear, and fashion accessories and jewelry. Permanent showrooms on this floor include women's apparel, accessories, footwear, and western. Notable brands represented on this floor include Kendra Scott, PJ Harlow, HOBLO Bags, and Steve Madden. *Order writing only.*

### WORLD TRADE CENTER, FLOOR 14

Western | English | Tack

The largest collection of permanent showrooms dedicated to Western and English apparel, accessories, footwear and tack in North America. Leading brands represented on this floor include Ariat, Lucchese, Wrangler, Equibrand, Hatco/Stetson, Panhandle, and Hooey. *Order writing only.*

### WORLD TRADE CENTER, FLOOR 15

Women's Apparel | Contemporary

The top floor is reserved for more than 100 permanent, lockable showrooms in a variety of sizes showcasing contemporary and bridge collections. This higher-end destination includes trending styles and leading looks from top tier designers in premier denim, apparel, dresses, outerwear, and more. Notable brands represented on this floor include AG Jeans, Celia B, DL 1961, Hale Bob, Johnny Was, Levi's, Miss Me, PJ Salvage, Spanx and Tribal. *Order writing only.*

# LOCATION | COST | WHAT'S INCLUDED

**DEPOSIT DUE WITH LEASE:** 35% of Total Booth Cost Due with Contract

## WORLD TRADE CENTER

Floor 08

KidsWorld Temps

**BOOTH SIZE: 50 SF, 75 SF, 100 SF upon availability**

**RATE: \$1,600**

Lights, Chairs, Table, 3 Racks, Modular Shell Scheme, Booth ID Sign, Wastebasket

## WORLD TRADE CENTER

Floor 11

Cash & Carry TEMPS

\*March, June, October Only

**BOOTH SIZE: 10'x10'/3mx3m**

**RATE / NSF: \$22.00**

**ATRIUM FEE: \$400**

3 Lights, Chairs, 1 - 4' Skirted Table, Hang Bars or Shelves (Maximum 9), 8' GEM Walls, Booth ID Sign, Wastebasket

## WORLD TRADE CENTER

Floor 12

Temps on 12

**BOOTH SIZE: 10'x10'/3mx3m**

**RATE / NSF: \$23.00**

**CORNER FEE: \$200**

**ATRIUM FEE: \$400**

3 Lights, Chairs, Rolling Racks, 8' GEM Walls, Booth ID Sign, Wastebasket

## WORLD TRADE CENTER

Floor 13

Temps on 13

Apparel

**BOOTH SIZE: 10'x10'/3mx3m**

**RATE / NSF: \$28.00**

**CORNER FEE: \$200**

**ATRIUM FEE: \$400**

3 Lights, Chairs, Table, Racks, 8' GEM Walls, Booth ID Sign, Wastebasket

Accessories

**BOOTH SIZE: 10'x10'/3mx3m**

**RATE / NSF: \$28.00**

**CORNER FEE: \$200**

**ATRIUM FEE: \$400**

3 Lights, Chairs, Table, Shelving Units, 8' GEM Walls, Booth ID Sign, Wastebasket

Footwear

**BOOTH SIZE: 10'x10'/3mx3m**

**RATE / NSF: \$23.00**

**CORNER FEE: \$200**

**ATRIUM FEE: \$400**

3 Lights, Chairs, Table, Shelving Units, 8' GEM Walls, Booth ID Sign, Wastebasket

Beauty | Wellness

**BOOTH SIZE: 7'x7'/2mx2m**

**RATE: \$2,000**

2 Lights, 2 Barstools, 1 - 4' Countertop, 1 - 68" Shelving Unit, 8' Plexi-Walls, Booth ID Sign, Wastebasket

Featured Brand

**BOOTH SIZE: 7'x13'/2mx4m**

**\*OPEN CONCEPT**

**RATE: \$2,500**

3 Lights, Chairs, Table, Shelving Units or Racks (Maximum 3), Booth ID Sign, Wastebasket

## PRE-MARKET PLANNING & WAYS TO SAVE \$\$\$

### FREE STORAGE BETWEEN MARKETS:

DMC offers free storage between shows as long as you leave your lease for the next show and a 35% deposit which goes towards your booth cost.

### ADVANCED SHIPPING TO WAREHOUSE:

By shipping your freight to the GES warehouse during the Advanced Shipment time-frame, your freight will be delivered directly to your booth with no additional drayage charges. This assumes, of course, that crate size limits are observed. Please refer to your Exhibitor Services Manual for more details.

### RIGHT TO WORK:

Dallas Market Center is a "right to work" facility which means that you can set-up and breakdown your own exhibit. This saves you significant money. Supporting labor is available through GES as needed.

*Certain restrictions apply.*

## MARKETING OPPORTUNITIES

The Marketing and Retail Development teams work hard to promote temporary exhibitors and deliver more buyers to Apparel & Accessories Market. No other marketplace has a dedicated buyer delivery team attracting independent retail, major stores, buying groups, and international. Plus we offer comprehensive support of our temporary exhibitors from our marketing team including advertising, emails, social media, videos, printed materials, and more. We're doing our part and here's how you can help.

### SEND HIGH RESOLUTION PHOTOGRAPHY:

Photos of your products may be used in emails, printed pieces, and social media prior to and during the show.

**SEND YOUR IMAGERY TO:**  
socialmedia@dallasmarketcenter.com

Along with the artwork, include:  
Apparel & Accessories Market - Month  
Your Company Name  
Your Booth Number or Showroom Number  
*No logos on images*



## SPONSORSHIPS/PAID OPPORTUNITIES

Our promotions team wants to help you spread the word and drive traffic to your booth. Sponsorship and advertising opportunities include: on-site sponsorships, e-mail blasts/on-line banners, digital/video screen advertising, and magazine advertising.



**SPARK MAGAZINE** is perhaps the best option. The award-winning publication is distributed to more than 55,000 buyers one month prior to Market, thus providing advertisers with maximum exposure and oftentimes pays for your participation – before you even arrive in Dallas. SPARK offers both hardcopy and digital options.

### For more information on sponsorships and advertising, contact:

JAMIE MAJECKI | Senior Director, Media Sales  
214-655-6174 or jmajecki@dallasmarketcenter.com

## COMMITTED TO YOUR SUCCESS! MEET OUR SALES TEAM:



### JILL CUNNINGHAM

Senior Vice President of Leasing,  
Apparel & Accessories

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### BAILEY WATSON

Vice President of Leasing

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Temporary Leasing: AETA

Permanent Leasing: Footwear (WTC-13) |  
Western (WTC-14) | Women's Apparel  
(WTC-13) | Women's Accessories (WTC-13)



### ALMA HERNANDEZ

Executive Director of Leasing

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Temporary Leasing: Young Contemporary  
Women's Apparel (WTC-12) | Women's  
Apparel - Total Home & Gift Market (WTC-13)



### BRITTANY RIGG

Director of Leasing

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Temporary Leasing: KidsWorld Temps

Permanent Leasing: Children's Apparel,  
Accessories, Gift and Toy (WTC-8),  
General Gift, Home, IHDC Gallery



### EMILY SCHUTZ

Manager of Leasing

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Temporary Leasing: Dallas Men's Show |  
Women's Apparel (WTC-13)



### DOROTHY SIMMONS

Manager of Leasing

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Temporary Leasing: Women's Footwear  
(WTC-13) | Accessories, Wellness & Beauty |  
Cash & Carry TEMPS

## RESERVE YOUR BOOTH TODAY!

Visit [dallasmarketcenter.com](http://dallasmarketcenter.com) for further information.

@dallasmarket

